



**Once upon a
time...**

**On Christmas Day
In 1985, we
launched the
charity Comic
Relief from a
refugee camp in
Sudan.**

**It's something
of a grower...
In 1988 the first
Red Nose Day
raised £15 Million.
In 2009, you
helped to raise
over five times
that figure!**

**Your cash is
hard at work...
Red Nose Day
money is currently
at work in 25
countries across
Africa, as well as
all four nations in
the UK.**

**We're big on
the box...**

**The Red Nose Day
TV show always
proves to be a big
hit for BBC One.**

**In 2009 it
attracted 12.7
Million viewers.**

**With a little
help from our
friends...**

**Our corporate
partners have so
far raised over
£70.6 Million for
Red Nose Day
since 2001.**

**We love our
Facebook fans...
In 2009, over
200,000 people
became a fan of
the Red Nose Day
Facebook page!**

**We've had a
lot of top tunes...
Our first single, by
Cliff Richard and The
Young Ones, went
straight to No 1 in
1986. Since then we've
had 21 singles, 12 of
which have topped
the charts.**

**A lot of
celebrity support...
In 2009, when nine
of our famous
friends spent eight
days climbing
Kilimanjaro, they
raised over £3.5
Million to help
tackle malaria.**

**And don't
forget the kids...
Over 20,000
schools and Early
Years groups
across the UK
participated in Red
Nose Day 2009,
and raised
millions.**

**We're right
up your street...
Wherever you live
in the UK, you're
more than likely to
be within 30 miles
of a project
supported by
Comic Relief.**